



FOR IMMEDIATE RELEASE

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Neighborhood leaders in the Diridon Area have created a non-profit, Stakeholders + Neighborhoods Initiative

On February 22, 2022, neighborhood leaders in the Diridon Area announce their non-profit, the Stakeholders + Neighborhoods Initiative (S+NI).

S+NI is the evolution of the 1990's Strong Neighborhoods Initiative (SNI). S+NI reimagines community engagement through neighborhood leadership. By bringing together the neighborhoods with existing and new stakeholders' outcomes can be achieved that benefit everyone. Building a working movement with all parties at the table.

Introductory video:

<https://vimeo.com/666118418>

S+NI has heard loud and clear that information on the Diridon Station Area and future development plans are hard to come by and there needs to be a better way to stay up to date. That is why S+NI developed a mobile application that provides all parties with up-to-date information and be notified of development and infrastructure work in the area. A simple closed loop social media application without comments, chat or ads will allow all neighborhoods and stakeholders to filter out the noise and keep current.

S+NI App How to video:

<https://vimeo.com/672577410>

Application: S+NI on both IOS and Android. QR codes below

Android



IOS



S+NI will continue the work started by the Diridon Area Neighborhood Group (DANG) and advocate for Gardner Community Center. The Gardner community needs a fully functioning and operating community center that fits their needs. S+NI will be leading a robust community outreach process throughout Gardner to see what services and programs are needed. More information will be shared in the next several months on this exciting project.

To meet the moment that we are in requires a shift from a reactive posture to a proactive, positive and leading mindset. That is what S+NI will bring to the table as the Diridon Area changes over the next several decades.

Learn more by checking out our website: www.thesni.org